

January 8, 2014

## CHASE CELEBRATES 'BIG GAME WEEK' AT THE CHASE UNITED VIP LOUNGE EXCLUSIVELY FOR UNITED MILEAGEPLUS® CARDMEMBERS

**VIP Lounge in the heart of Times Square in New York City to feature celebrity chefs, football legends and more**

**Wilmington, DE – January 08, 2014** – Chase and United Airlines today announced a Chase United [VIP Lounge](#) in New York City's Times Square to celebrate 'Big Game Week,' where Chase United MileagePlus® Cardmembers can enjoy complementary amenities and exclusive events with celebrity chefs and football legends. From January 29 to February 2, Chase United MileagePlus Cardmembers are welcome—along with up to four guests—to visit the VIP Lounge at Restaurateur Guy Fieri's [Guy's American Kitchen and Bar](#) in Times Square.

"A United MileagePlus Card from Chase is your ticket to an exclusive weeklong celebration of football's biggest day—featuring celebrity chefs and football legends," said David Gold, general manager, Chase. "We are building on the success of VIP Lounges we've hosted in key locations such as London and San Francisco. Cardmembers can come in to relax, talk to the chefs and sample their signature dishes, or discuss football and have a photo taken with some of the biggest names in sports. This experience is a truly unique way to celebrate the big game and a great addition to the many benefits our cards offer to make traveling more enjoyable."

The 'Big Game Week' VIP Lounge includes the following amenities and exclusive reserved events:

- January 29 – February 1 – Complimentary beverages and snacks in the main lounge
- January 29 – February 1 – "Touchdown Dinners" each night with a celebrity chef, including Mario Batali, Guy Fieri, Dino Gatto of RAO's and Emeril Lagasse (reservations required; tickets available through [InsideAccess.com](#)).
- January 30 – February 1 – Exclusive "In The Huddle" events each night featuring a football legend, including Dan Marino, Phil Simms and Boomer Esiason (reservations required; tickets available through [InsideAccess.com](#)).
- February 2 – Tailgate and Big Game Parties (reservations required; tickets available through [InsideAccess.com](#)).

"It's great that we can host the VIP Lounge for United MileagePlus Cardmembers at Guy's American in Times Square," said Guy Fieri. "It will be a week of exclusive events, great food, and football talk with sports legends. It's going to be a great time."

For admittance to the VIP Lounge, which is located at 220 W. 44<sup>th</sup> Street in New York City, cardmembers will need to present their United MileagePlus Credit Card from Chase and valid identification. Entry is on a first come, first served basis, with limited reservations available for special events. For more information, visit the [ChaseVIPLounge.com](#).

[United MileagePlus Club](#) Cardmembers continue to receive a suite of other exclusive benefits, including:

- United Club membership
- Premier Access travel services
- First and Second standard checked bags free with the purchase of a ticket using their United MileagePlus Club Card
- No foreign transaction fees
- [Luxury hotel and resort collection](#)

[United MileagePlus Explorer](#) Cardmembers receive special privileges, including:

- First standard checked bag free with the purchase of a ticket using their United MileagePlus Explorer Card
- Priority boarding
- No foreign transaction fees
- Two United Club passes per year
- [Luxury hotel and resort collection](#)

**About Chase:**

Chase is the U.S. consumer and commercial banking business of JPMorgan Chase & Co. (NYSE: JPM), a leading global financial services firm with assets of \$2.5 trillion and operations in more than 60 countries. Chase serves more than 50 million consumers and four million small businesses through more than 5,500 bank branches, 17,500 ATMs, credit cards, mortgage offices, and online and mobile banking as well as through relationships with auto dealerships. More information about Chase is available at [www.chase.com](http://www.chase.com) and [@Chase](https://twitter.com/Chase).