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ReproCELL Inc. announces business collaboration with CEDARLANE corporation in the Americas

Yokohama, Kanagawa, Japan –ReproCELL Inc. (ReproCELL, CEO: Chikafumi Yokoyama, Ph.D. JASDAQ: 4978) announced today that ReproCELL has completed a distributorship agreement with CEDARLANE corporation (CEDARLANE, Burlington, ON, Canada, Vice President: John Courser). Cedarlane will promote ReproCELL's human iPS/ES cell culture reagents in the United States of America, Canada, Federative Republic of Brazil, United Mexican States and Commonwealth of Puerto Rico. CEDARLANE is a multi-national corporation with over 100 employees in Canada and the United States. As a corporation, CEDARLANE attends and exhibits at over 100 international trade and vendor shows annually. CEDARLANE has preferred vendor status with a number of North American institutions. This collaboration will accelerate ReproCELL's presence and sales in the Americas.

<About ReproCELL, Inc.>

ReproCELL Inc. was established in 2003 with the goal of contributing to people's health and welfare through the development of stem cell technologies by stem cell pioneers, Prof. Norio Nakatsuji from the Institute for Integrated Cell-Material Sciences, Kyoto University, and Prof. Hiromitsu Nakauchi from The Institute of Medical Sciences, The University of Tokyo.

ReproCELL is a world-leading pioneer in commercializing reagents for ES/iPS cells and human pluripotent stem cells as an effective tool for drug discovery and development. The company has successfully launched human iPS cell-derived cardiomyocytes, followed by the launch of human iPS cell-derived neurons, Alzheimer's disease model cells and hepatocytes for drug discovery. For more information, please visit <https://www.reprocell.com/en/>

<About CEDARLANE corporation>

Cedarlane offers a myriad of biologicals and biochemicals to Life Science researchers and clinicians providing products from virtually all of the World's most renowned international manufacturers. Employees work closely with both customers and suppliers offering a personalized and comprehensive experience to reflect the core value that customers are of the utmost importance. By providing a gateway to over two million global reagents, from more than 1,400 global suppliers, customers have the advantage of freight consolidation and the convenience and cost savings inherent within. For more information, please visit www.cedarlanelabs.com