

October 15, 2013

J.P. Morgan Launches Code for Good Challenge in the UK

University students to use technology skills to help charities

London, October 15, 2013 - J.P. Morgan (NYSE: JPM) today announced its Call for Entries to the firm's second annual Code for Good Challenge in the UK. Hosted at the firm's London headquarters on November 16-17, the Code for Good Challenge brings together talented university students studying technology to develop solutions to challenges faced by nonprofits. The event is also held throughout the United States in New York, Ohio and Delaware, as well as Mumbai.

"We are excited to host the Code for Good Challenge in London for a second year, building on last year's successful event" said Mark Kimber, EMEA CIO and CIB iCTO for J.P. Morgan. "The event is designed to not only aid local nonprofit organizations, but it also gives incoming talent the opportunity to see what it's like to work in technology at a major investment bank."

Participants at the event will be placed into teams and tasked with working together to creatively solve a challenge faced by a local nonprofit organization. J.P. Morgan technologists will also be involved, advising participants throughout the course of the event. A panel of judges will determine the winning team, which will be announced at the culmination of the exciting two-day event.

Students studying in a technology-related field at universities who would like the opportunity to put their coding skills to use for a good cause should apply by visiting: <http://techcareers.jpmorgan.com/techcareers/jpmorgan/careers/europe/tech/opportunities/codeforgood>. The deadline to apply for the event in London is October 27.

Last year's event in London hosted students from 15 universities who joined with three nonprofit organizations to create innovative technology solutions for the social sector, coding over a two-day period. Winners in London included students from University College London who developed an interactive and educational application for the Nature Conservancy, an organization aiming to raise awareness of nature among young people. Their application highlighted notable aspects of the nature and environmentally friendly initiatives within any specific geographic location, while educating youths with pieces of trivia about urban spaces, and instilling a sense of ownership of the environment by allowing them to donate through an interactive interface.

While only one winner is chosen, JPMorgan Chase's [Technology for Social Good](#) team continues to implement various components of solutions developed during the Challenge as part of their [Force for Good](#) program by leveraging its technology analyst and intern program participants.

About J.P. Morgan

J.P. Morgan's Corporate & Investment Bank is a global leader across banking, markets and investor services. The world's most important corporations, governments and institutions entrust us with their business in more than 100 countries. With \$19.7 trillion of assets under custody and \$386 billion in deposits, the Corporate & Investment Bank provides strategic advice, raises capital, manages risk and extends liquidity in markets around the world. Further information about J.P. Morgan is available at www.jpmorgan.com.