

October 9, 2013

Chase Sapphire Announces Exclusive Rewards Packages to the 2014 Sundance Film Festival

Cardholders get access to Official Festival Venues, Film Screenings and VIP Events at the Sundance Film Festival; Sundance Film Festival Rewards Packages on Sale October 9 and 10

WILMINGTON, DE. – October 9, 2013 – Starting today, Chase Sapphire® cardholders can purchase or redeem Ultimate Rewards points for limited-edition [Sundance Film Festival packages](#). As a Presenting Sponsor of the Sundance Film Festival for the fourth year in a row, Chase Sapphire Preferred is the only rewards credit card to offer such preferential rewards packages for cardholders at the Festival.

“Chase Sapphire cardholders value finding ways to get more enjoyment out of travel and dining experiences, so we are committed to offering them exceptional, one-of-a-kind rewards packages,” said Jennifer Roberts, president, Chase Card Services. “From exclusive event access to accommodations and dining reservations, there are a number of unique packages that allow cardholders to celebrate their passion for film, food and travel while creating great memories at the Sundance Film Festival.”

Chase Sapphire released Opening Weekend Packages October 9, followed by Closing Weekend Packages October 10. Cardholders can choose from four different package options with 30 total packages available:

OPENING WEEKEND PACKAGE / purchase for \$4,000 or redeem 400,000 Ultimate Rewards points (Eight packages available)

- Five nights of accommodations for two at Hotel Park City (1/16 – 1/21), based on double occupancy
- Two tickets to a Day One Screening with reserved seating
- Two tickets to Day One Post-Screening Party
- Two tickets to four other film screenings during your stay (screening choice based on availability)
- Two Sundance Film Festival Credentials, providing access to official Festival venues, including the Sundance House, Filmmaker Lodge, New Frontier and Sundance ASCAP Music Café
- Access to Chase Sapphire Preferred-hosted VIP and premiere parties
- VIP Gift Bag
- Access to Chase Sapphire dining concierge services for reservations at top Park City restaurants

OPENING DAY PACKAGE / purchase for \$300 or redeem 30,000 Ultimate Rewards points (Seven packages available)

- Two tickets to the Day One Screening with premium, reserved seating
- Two tickets to a Day One Post-Screening Party
- Two Sundance Film Festival Credentials, providing access to official Festival venues, including the Sundance House, Filmmaker Lodge, New Frontier and Sundance ASCAP Music Café
- Access to Chase Sapphire dining concierge services for reservations at top Park City restaurants

CLOSING WEEKEND PACKAGE / purchase for \$4,000 or redeem 400,000 Ultimate Rewards points (Eight packages available)

- Five nights of accommodations at Hotel Park City (1/22 – 1/27), based on double occupancy
- Two tickets to the Closing Night Screening with Reserved Seating
- Two tickets to the Awards Ceremony Event
- Two tickets to four other film screenings during your stay (screening choice based on availability)
- Two Sundance Film Festival Credentials, providing access to official Festival venues, including the Sundance House, Filmmaker Lodge, New Frontier and Sundance ASCAP Music Café
- VIP Gift Bag
- Access to Chase Sapphire Film Festival Host throughout stay for assistance with Festival activities, restaurant reservations and any other on-site needs
- Access to Chase Sapphire dining concierge services for reservations at top Park City restaurants

CLOSING NIGHT PACKAGE / purchase for \$300 or redeem 30,000 Ultimate Rewards points (Seven packages available)

available)

- Two tickets to the Closing Night Screening with premium reserved seating
- Two tickets to the Awards Ceremony Event
- Two Sundance Film Festival Credentials, providing access to official Festival venues, including the Sundance House, Filmmaker Lodge, New Frontier and Sundance ASCAP Music Café
- Access to Chase Sapphire dining concierge services for reservations at top Park City restaurants

For more information visit www.chasesapphire.com/sundance.

About Chase Sapphire Preferred

Chase Sapphire Preferred is a premier rewards credit card for people who are passionate about travel and dining. With Sapphire Preferred you enjoy premium travel rewards and benefits with no travel restrictions or blackout dates on airfare booked through Ultimate Rewards, two points for every dollar spent on dining at restaurants and travel, no foreign transaction fees, 1:1 point transfer to leading frequent travel programs, 24/7 live customer service, access to exclusive cardmember experiences and more. More information is available at www.chasesapphire.com/preferred.

About Chase

Chase is the U.S. consumer and commercial banking business of JPMorgan Chase & Co. (NYSE: JPM), a leading global financial services firm with assets of \$2.4 trillion and operations in more than 60 countries. Chase serves more than 52 million consumers and small businesses through more than 5,600 bank branches, 18,700 ATMs, credit cards, mortgage offices, and online and mobile banking as well as through relationships with auto dealerships. More information about Chase is available at www.chase.com.