

July 16, 2013

## Chase Launches App for iPad Users Looking for a New Pad

*Lender customizes innovative “My New Home” app to help iPad users in their house hunt*

*Link to new YouTube channel makes learning easy*

**NEW YORK – JULY 16, 2013** – Chase today announced good news for iPad users: It has customized the popular Chase My New Home<sup>SM</sup> app for the Apple tablet – and added features to make it even better.

More than 250,000 house hunters have downloaded the innovative Chase My New Home app to their smartphones since it debuted last fall. It's the only app on the market that guides users through the home-buying process from start to finish

“As more consumers feel better about the U.S. economy, they are relying on Chase My New Home to help them find and finance their next home,” said Lisa Foradori, head of marketing and product at Chase Mortgage. “Our app gives them the tools to make smart decisions.”

My New Home's repertoire of tools –from searching home listings by ZIP code to calculating monthly payments– provide real-time help at each step of the home-buying process.

Consumers can:

- search and rate homes using their own criteria
- record notes
- take photos and videos of the houses
- calculate payments and
- access more than 4,000 local Chase mortgage bankers.

The new iPad app gives users more details about financing and about desired neighborhoods, including listings and neighborhood information - such as the school district and property history -- about a specific area.

Users of the iPad app also can access the new [My New Home YouTube channel](#) directly from the app. The videos offer practical advice from both homebuyers and the experts they will meet throughout the home buying-process. Viewers can learn about a wide variety of subjects from key mortgage terms and how to select the right real estate agent to what to expect at closing.

The My New Home mobile app continues Chase's innovation in helping consumers manage their banking so they can spend more time doing what they want. Chase QuickDeposit(SM), Chase QuickPay(SM) and Chase Mobile® for Business have helped Chase serve 10 million active mobile users. Chase Mobile has earned multiple awards, including top rankings in Forrester's Mobile Banking Functionality Rankings and Keynote's Mobile Banker Scorecard in 2012.

### About Chase

Chase originated \$181 billion in mortgages last year. Chase is the U.S. consumer and commercial banking business of JPMorgan Chase & Co. (NYSE: JPM), a leading global financial services firm with assets of \$2.3 trillion and operations in more than 60 countries. Chase serves more than 50 million households and 4 million small businesses through more than 5,600 bank branches, 19,000 ATMs, credit cards, mortgage offices, and online and mobile banking as well as through relationships with auto dealerships. More information about Chase is available at [www.chase.com](http://www.chase.com).