

April 23, 2013

## Chase Sapphire Preferred Gives Cardholders New Reason To Celebrate Fridays

WILMINGTON, Del. - April 23, 2013 - [Chase Sapphire Preferred](#)<sup>®</sup> cardholders now have one more reason to enjoy Fridays, with the card's new *First Friday*<sup>SM</sup> Favorites dining at restaurants rewards program and Facebook app, cardholders will earn three points for every one dollar spent on dining on the first Friday of each month, from May 3 through December 6, 2013. The new program provides one bonus point in addition to the two points for every dollar spent that cardholders already enjoy when they dine out.

The [First Friday Favorites Facebook app](#), now available on [Chase Sapphire's Facebook page](#), allows consumers to interact with top restaurant lists in 17 U.S. cities by making reservations directly through OpenTable, adding restaurant recommendations to these lists and voting for their favorite restaurants. The app aggregates lists of the top 10 local restaurants, based on cardholder spending and fan voting, in the following cities: Atlanta, Atlantic City, Boston, Chicago, Dallas, Washington D.C., Denver, Houston, Las Vegas, Los Angeles, Miami, New Orleans, New York, Orlando, Philadelphia, San Francisco and Seattle.

"Chase Sapphire cardholders have told us through their feedback and spending how passionate they are about dining and travel, so the *First Friday Favorites* program rewards them for doing what we know they love - dining out locally," said Sean O'Reilly, general manager, JP Morgan Chase. "We designed the First Friday program to help inspire customers to find the ultimate local dining experience, share it with their friends and family, and make a reservation through OpenTable while enjoying even more rewards when they dine out."

*First Friday Favorites* restaurants are all members of OpenTable Network and the initial ranking is based on restaurants most frequented by Chase Sapphire cardholders in 17 U.S. cities. Subsequent ranking is based on votes from cardholders and consumers made through the Facebook app. The top ten local restaurants featured in the *First Friday Favorites* Facebook app:

### New York

- Bar Boulud
- Good Restaurant
- Nice Matin
- The Smith (Midtown)
- Otto
- P.J. Clarkes at Lincoln Center
- The Smith
- Henrys Restaurant
- Landmarc at the Time Warner Center
- Café Luxembourg

### Chicago

- Quartino's
- Zapatista Restaurant
- Old Town Pour House
- Cantina Laredo
- Luxbar
- Pump Room
- Public House
- Moes Cantina
- The Gage
- Kamehachi of Tokyo

### Philadelphia

- Parc Restaurant
- Devon
- Tinto
- Mixto Restaurant
- Percy Street Barbecue
- Barbuzzo
- Talula's Garden
- a.kitchen
- Tequila's Restaurant
- The Dandelion

### Dallas

- Sfuzzi
- Sushi Zushi Oaklawn
- Perry's Steakhouse
- Neighborhood Services
- The Blue Fish – Greenville Ave
- The Standard Pour
- Komali
- Eddie V's Dallas
- Kirby's Prime Steakhouse – Southlake
- Marquee Grill & Bar

### Houston

- Benjays in the Village
- Kata Robata
- The Bird & The Bear
- Azuma – Downtown
- Ninfa's on Navigation
- Underbelly
- Kam's Chinese Cuisine
- Brasserie 19
- Café Ginger
- Haven Restaurant

### Washington D.C.

- Old Ebbitt Grill
- Clyde's at Tower Oaks
- Matchbox
- Mon Ami Gabi
- The Hamilton
- Founding Farmers
- Zaytinya
- Blacks Bar and Kitchen
- Willow Restaurant
- Blacksalt Restaurant

### New Orleans

- Coquette
- Sainte Marie

### San Francisco

- Tropisueno
- Slanted Door
- Nopa
- The Topsy Pig
- Mission Beach Café
- Bar Agricole
- Live Sushi Bar
- Bluestern Brasserie
- Zazie
- Heaven's Dog

### Denver

- La Loma
- Earl's Restaurant
- Rio Grande Mexican
- Parallel Seventeen
- Linger
- Panzano Restaurant
- Jax Fish House Denver
- Lola
- Mt. Fuji Sushi and Hibachi
- The Kitchen

### Miami

- Novecento
- Piola
- River Oyster House Wood
- Obba Sushi
- Lulu
- River Oyster House
- Yardbird Southern Table & Bar
- Sugarcane Raw Bar Grill
- Mercadito Midtown
- Jaguar

### Boston

- Met Back Bay
- Via Matta Restaurant
- Douzo Japanese Restaurant
- The Beehive
- Legal Harborside
- City Table
- Red Lantern
- Eastern Standard Kitchen
- Metropolis Café
- Bistro du Midi

### Atlanta

- Haven Restaurant
- Valenza Italian Restaurant
- Genki Noodles
- Serpas
- Einstein's
- Ecco
- Rosebud
- Two Urban Licks
- The Spence
- Hudson Grille Midtown

### Seattle

- Palomino
- Japonessa
- Barrio – Capitol Hill
- Boom Noodle
- Wild Ginger
- Purple Café and Wine Bar – Seattle
- Paragon Restaurant & Bar
- Ivar's Salmon House
- Via Tribunali Capitol Hill
- Cuoco

### Los Angeles - Downtown

- Wolfgang Puck at LA Live
- Perch

- Domenica
- Lüke
- Capdeville
- Jackson Brewery Bistro Bar
- The American Sector @ The National WWII Museum
- The Irish House
- Restaurant Patois
- Sun Ray Girl – New Orleans
- Fig Oly
- Corkbar
- Katsuya LA Live
- The Spice Table
- The Farm of Beverly Hills at LA Live
- Artisan House
- Edendale
- Manna Korean BBQ

#### Los Angeles – Long Beach

- The Strand House
- Pancho's Restaurant
- McKenna's on the Bay
- Naples Rib Company
- Manhattan Beach Post
- Mediterraneo
- Palmilla Cocina y Tequila
- Izaka-ya by Katsuy-ya in Manhattan Beach
- Chaba

#### Los Angeles - Orange County/Anaheim

- JT Schmidts
- Beachcomber Café – Crystal Cove
- Brasserie Pascal
- Sage Restaurant
- Muldoon's Irish Pub
- Pizzeria Mozza – Newport Beach
- Z'Tejas South Coast
- Zov's Bistro
- House of BIG FISH and Ice Cold Beer
- Tokyo Table – Irvine

#### Las Vegas

- Mon Ami Gabi
- Holsteins – The Cosmopolitan
- Zeffirino
- Mesa Grill – Caesars Palace
- China Poblano – The Cosmopolitan
- Il Fornaio
- Trevi
- Border Grill
- P.J. Clarke's New York Chophouse
- Tao Restaurant and Nightclub

#### Atlantic City

- Carmines
- Amada
- Mussel Bar by Robert Wiedmaier
- Buddakan Atlantic City
- Tomatoes
- American Cut
- Village Whiskey
- Palm Restaurant
- Lugo Cucina e Vino
- Johnny's Café

#### Los Angeles - Glendale/Pasadena

- Green Street Restaurant
- Il Fornaio
- Gale's Restaurant
- Sakura House
- Marston's
- Mi Place
- Smitty's Grill
- The Raymond Restaurant
- Mijares Mexican Restaurant
- Kabuki Japanese Restaurant

#### Los Angeles - Santa Monica

- Westside Tavern
- Tuscany il Restaurante
- Gjelina
- Tavern
- Enterprise Fish Company
- Thai Dishes on Broadway
- Border Grill – Santa Monica
- James' Beach
- Maison Giraud
- The Alamo Bar and Grill – Agoura Hills

#### Orlando

- Dexters of Thornton Park
- The Ravenous Pig
- 310 Park South
- Bosphorus Turkish Cuisine – Winter Park
- Cocina 214
- Seito Sushi
- Park Plaza Gardens
- Tamarind Indian Cuisine
- Luma on Park
- Prato – Winter Park

The "First Friday" program ends on December 6, 2013. For more information about First Friday Favorites and to access the app, visit the [Chase Sapphire Facebook page](#) and click on the First Friday Favorites Facebook app: <https://apps.facebook.com/chasefirstfriday>.

### **About Chase Sapphire Preferred**

Chase Sapphire Preferred is a premier rewards credit card for people who are passionate about travel and dining. With Sapphire Preferred you enjoy premium travel rewards and benefits with no travel restrictions or blackout dates on airfare booked through Ultimate Rewards, two points for every dollar spent on dining at restaurants and travel, no foreign transaction fees, 1:1 point transfer to leading frequent travel programs, 24/7 live customer service, access to exclusive cardmember experiences and more. More information is available at [www.ChaseSapphire.com/preferred](http://www.ChaseSapphire.com/preferred).

### **About Chase**

Chase is the U.S. consumer and commercial banking business of JPMorgan Chase & Co. (NYSE: JPM), a leading global financial services firm with assets of \$2.4 trillion and operations in more than 60 countries. Chase serves more than 50 million

consumers and small businesses through more than 5,500 bank branches, 17,500 ATMs, credit cards, mortgage offices, and online and mobile banking as well as through relationships with auto dealerships. More information about Chase is available at [www.chase.com](http://www.chase.com).