

September 24, 2012

Chase Cardholders Can Now Use Ultimate RewardsSM Points To Pay for Merchandise at Amazon.Com

Ultimate Rewards Points Added to Amazon Shop with Points; After Easy Registration, Points Automatically Appear at Checkout When Using a Chase Credit

WILMINGTON, Del. - Sept. 24, 2012 - Adding additional reward value ahead of the holiday shopping season, [Chase Card Services](#), a division of JPMorgan Chase & Co. [NYSE: JPM], today announced that Chase cardholders can now use their [Ultimate RewardsSM](#) points to pay for millions of items at [Amazon.com](#). Chase Freedom[®], Chase SapphireSM and Ink[®] from Chase cardholders can now redeem one Ultimate Rewards point for one cent at Amazon.com, meaning 100 points can be redeemed for one dollar in eligible merchandise.

"We designed Ultimate Rewards to be a versatile and robust platform for our cardholders to make the most of their earned rewards," said Jennifer Roberts, president of the Affluent/High Net Worth business at Chase Card Services. "By adding the Amazon Shop with Points feature, we have enhanced the value of Ultimate Rewards by allowing cardmembers to use their points to instantly redeem for millions of items at Amazon.com."

After completing an easy registration process at Amazon.com, [Chase Freedom[®]](#), [Chase SapphireSM](#) and [Ink[®]](#) from Chase cardholders may use Ultimate Rewards to pay for millions of items at Amazon.com in the same way that they would use any other payment method.

The addition of Amazon.com Shop with Points to Ultimate Rewards expands Chase's existing relationship with the online retailer. Chase has offered the [Amazon.com Rewards Visa[®] Card](#) in the U.S. since 2002, and earlier this year, launched the [Amazon.ca Rewards Visa[®] Card](#) in Canada.

About Chase

Chase is the U.S. consumer and commercial banking business of JPMorgan Chase & Co. (NYSE: JPM), a leading global financial services firm with assets of \$2.3 trillion and operations in more than 60 countries. Chase serves more than 50 million consumers and small businesses through more than 5,500 bank branches, 17,500 ATMs, credit cards, mortgage offices, and online and mobile banking as well as through relationships with auto dealerships. More information about Chase is available at [www.chase.com](#).